

Newsletter of the Australian and New Zealand Society of Indexers Inc.

# Volume 19 • Number 3 • June 2023

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# Council update

At its meeting on 1 May 2023, Council noted that the call for nominations for the ANZSI Indexing Awards and John Simkin Medal had been publicised with a closing date of 30 June. Once applications have been received, a new Judging Panel will be selected.

The Conference Committee has sent out a call for Papers to all ANZSI members, to IPEd (Institute of Professional Editors) and to the international societies and networks via ICRIS (International Committee of Representatives of Indexing Societies). The Committee reported that a number of potential speakers and workshops were currently being considered and a draft program and draft budget, including proposed registration fees, would be submitted to the next Council meeting.

The Conference Committee comprises Sharon Betridge (Chair), Madeleine Davis and Elisabeth Thomas (members) and for budget matters, Karen Gillen (Accounts Officer).

The Conference will take place from 19-21 October in Wagga Wagga, NSW. Council has resolved to hold the ANZSI 2023 Annual General Meeting at the conference on Thursday 19 October (after the last conference session for that day).

The professional development program continued with a rebroadcast of the Indexing Society of Canada (ISC/SCI) conference session on "Hacking Yourself: think Like a Hacker to Prevent Cyber Attacks" on 27 April and another session, "Embedded Indexing with Word" from the Berlin conference, on 25 May.

The ANZSI National Indexing Day was held on 30 March this year with fourteen members joining the Zoom replay of Sam Leith's Berlin Conference 2022 Keynote Speech, "Developments in publishing". A quarterly member catch-up discussion was held online afterwards.

ANZSI hosted an ICRIS meeting on 12 April. Members agreed to the establishment of an international indexing website, a simple 'landing' page with a list of all the national indexing societies/networks and referring links and separate pages with general information on indexing, links to *The Indexer* and ICRIS and a perhaps blog or events diary that might also feature on the front page to announce conferences. Each society could also have its own page on the website with further information and links. For example, the ANZSI page could include some information about the Society, the indexing awards and Indexers Available, with appropriate links to pages on the ANZSI website. Further discussion about the website took place at the ICRIS meeting at the ISC/SCI Conference in Newfoundland in June. ANZSI has previously agreed to pay for and manage the website. The Canadian, German and Netherlands societies are happy to assist.

Council has moved from meeting every 6 weeks and will now meet approximately every 8 weeks from now on, with a break over the Christmas/New Year period. Any urgent matters can be dealt with by email or by the Executive. This will also allow the Secretary, Membership Secretary, Accounts Officer and Communications Officer more leeway in preparing their reports/minutes.

Madeleine Davis, President

# Membership for 2023-24: renewal reminder

A membership renewal email has been sent to all members. If you have not received yours, it may be in the Promotions tab (or other area) of your email. Renewals are payable prior to, or within 30 days of the due date of 1 July 2023.

## Online renewal through the ANZSI Store

Renewing your subscription enables you to retain the benefits that you enjoy as an ANZSI member. Benefits include the *ANZSI Newsletter*, a discounted subscription rate for *The Indexer*, listing in Indexers Available, access to the ANZSI Library, opportunities for connecting with fellow indexers and retention of your Accreditation status or access to ANZSI's Accreditation process. A secure online payment can be made through the <u>ANZSI Store</u>. If you would like to take up the option of advertising in Indexers Available, you can pay for this when renewing your membership. Please contact <u>members@anzsi.org</u> if you need any assistance with your renewal.

## Resignations

If you are not intending to renew your ANZSI membership subscription, we would appreciate knowing the reason why (eg. difficulty finding work, no longer working as an indexer, retiring etc) as this will help the Society to better understand the needs of our members.

# Nikki Davis, Membership Secretary



# **ANZSI Annual General Meeting 2023**

As mentioned in the Council update, members are reminded that 2023 ANZSI Annual General Meeting will now be held on 19 October 2023 at 4.30 pm AEDT. This change, from the original date of 24 August, will mean the AGM can be held at the ANZSI conference at Wagga Wagga, NSW. This will be our first face-to-face AGM for many years. We expect that we will also provide for access via Zoom for members not present at the conference. More details about the AGM will be sent to members in August.

## Sherrey Quinn, Secretary

# **ANZSI Conference 2023 update**

ANZSI Conference 2023, 19-21 October, Charles Sturt University (CSU), Wagga Wagga, NSW

The Conference Committee's planning grows apace as we are finalising topics for the sessions:

- Making connections via linked data
- Evaluating your own index
- Mondeca for thesaurus, ontology and auto tagging management
- Indexing conundrums
- Artificial intelligence (AI)
- E-book indexes: more than meet the eye
- Roundtable on SKY Index tips and tricks (lunchtime session)
- Roundtable on Cindex index tips and tricks (lunchtime session)
- Silk purse or sow's ear: can an index be created by the publisher from an indexersupplied list of terms?
- Wikithon: updating Wikipedia.

We have also planned two panel sessions:

- Indexers who are also editors: what are the challenges?
- Indexing works with unusual/difficult structures and specialist indexes.

In addition, we are hoping to hold 2 workshops on Saturday 21 October:

- Introduction to back-of-book indexing workshop (full day)
- Advanced (refresher) course workshop (half day)

Networking, which we haven't done for ... oh, so long! There will be many opportunities for networking throughout the 2-day conference, including a 'meet and greet' for new indexers during one of the lunchtimes, the ANZSI AGM on the Thursday night with informal drinks afterwards, and the conference dinner on the Friday night.

ANZSI will be offering early bird rates and student rates. In order to support newer members who may still be establishing themselves as indexers, ANZSI will include a special rate for members who have joined since 2021. Details of all registration fees will be released shortly.

Some accommodation options at CSU and in Wagga Wagga:

Accommodation at CSU: Temporary Accommodation form - Current Students (csu.edu.au)

Hampden Apartments (Postgrad): <u>Hampden Apartment (Postgraduate) - Current Students</u> (<u>csu.edu.au</u>) (The Hampden Apartments cost \$122 per night and no deposit is necessary. You do not have to be a student. A cancellation fee of \$50 applies if you cancel less than 7 days before arrival.)

Look at <u>Accommodation | Wagga (waggawaggaaustralia.com.au)</u> and the usual online booking websites may be helpful.

For other accommodation and tourist information, see the call for papers in *ANZSI Newsletter*, 19(2), April 2023.

Madeleine Davis, ANZSI President and Conference committee member

# **ANZSI Library**

The full list of holdings of both the Australian collection and the Aotearoa New Zealand

collection can be <u>viewed or</u> <u>downloaded</u> from the members area on the ANZSI website.

INDEXERS
INDEXERS
IN PUBLISHING
Proceedings

Start
Indexing for Start
Indexing Specialities:

If you wish to borrow any

items from the library, or have any queries about loan conditions for either collection, please contact the relevant library officer:

(Photograph: Karen Gillen)

Australia: Karen Gillen Aotearoa New Zealand: Carol Dawber

Karen Gillen, Library Officer (Australia)



# Hacking Yourself: think like a hacker to prevent cyber attacks

Dr Bryson Payne gave this session on home cyber security at the ISC/SCI (Indexing Society of Canada/Société Canadienne D'indexation) Virtual Annual Conference held in May 2022.

It was re-broadcast, courtesy of the ISC/SCI, to ANZSI Members on 27 April this year. With his kind permission, we are re-printing his summary list of actions you can take.

Dr Bryson Payne is an award-winning cyber coach, professor, author, TEDx speaker, and the founding Director of the Center for Cyber Operations Education at the University of North Georgia, an NSA/DHS National Center of Academic Excellence in Cyber Defense (CAE-CD).

If you are interested in the book on which his conference session was based, go to his publisher's website at https://nostarch.com/go-hck-yourself

**Madeleine Davis** 

# Hacking Yourself: Think Like a Hacker to Prevent Cyber Attacks

Ten things you can do right now to protect yourself online Excerpt from Go H\*ck Yourself (2022, No Starch Press) by Bryson Payne

- 1 Realize you're a target. People say, "It'll never happen to me"— but a few smart precautions can help you avoid being an easy target for attackers. Knowing that you're a potential target is an important first step in protecting yourself and the people you care about.
- Watch out for social engineering. If someone is trying to get you to do something, either online or in person, stop and think about whether it's in your best interest. Block unwanted contacts, delete suspicious emails, hang up on robo-calls, and delete spam SMS text messages. (While you're at it, hold yourself back from sharing too much information on social media.)



- Turn off devices and keep them physically secure. Turn off Bluetooth and Wi-Fi when you're not using them. Close mobile apps when you're done with them. Turn off your computer and phone overnight if you can. Lock your doors, keep your devices with you, and be careful what you plug into your computer. If you walk away from your laptop for even a few minutes, an attacker can access your files or steal the computer.
- Think before you click. If you're unsure about the source of an email, don't open any links or attachments. Enter web sites in your browser rather than clicking through an email. Don't download illegal files or pirated software, music, or movies. Malicious hackers love to hide evil surprises in these "free" files. If a mobile app asks for too many permissions, delete it and find one that does what you want with fewer permissions.
- Use a password manager and two-factor authentication. Most people's passwords can be cracked in seconds. You only need to remember two passphrases of four or five words—one for your email and one for your password manager—and you can still have unique, almost uncrackable passwords for every account. For added protection, turn on two-factor authentication for your most important accounts.
- 6 Update your software regularly. Turn on automatic updates for your operating system and update your browser and other apps at least monthly. Pick a certain day of the month, like the 1st or 30th, and mark your calendar to update your desktop, laptop, phone and all applications. Keeping your software up-to-date will eliminate over 99% of known attacks on the internet.
- **Protect** your most sensitive data. Don't log in to sensitive accounts on a public computer or an untrusted network. Instead, do sensitive work only on your most protected computer. Use a complex password and secure Wi-Fi at home, and check your router for unknown devices regularly, at least once a month. Consider encrypting your most sensitive files with BitLocker (PC), FileVault (Mac), or free, open-source VeraCrypt.
- 8 Turn on your firewall, antivirus, and VPN. Keep your firewall turned on, and update your antivirus software weekly or turn on automatic updates. Firewalls and antivirus software can only protect you if they're turned on and up to date. Consider using a VPN app to protect your phone or laptop while traveling or using public Wi-Fi.
- **9** Back up the data you want to keep. The best defense against losing data from ransomware, theft, destruction, or accidental deletion, is to back it up often. Back up your files to an external hard drive weekly or monthly, or use a cloud backup service for a few dollars a month. Search online for one that's highly rated and has the features you want and need.
- Talk with your family. Communicate, communicate, communicate. Set appropriate limits on your kids' screen time (based on their age), talk about online and real-world threats with younger and older relatives/friends, and listen to your kids encourage them to talk to you if they're ever unsure what to do, or if they ever experience cyberbullying or harassment.

# **Gallimaufry**

## Al, Al, oh!

<u>Grammarly</u>, the popular American online grammar/language checking tool, has gone (further) down the artificial intelligence (AI) path with its new feature/interface, launched in April this year, called <u>GrammarlyGO</u>.

Going beyond telling users to consider adding a comma etc, GrammarlyGO now promotes its ability to review or re-write text, compose new text from a prompt, and respond to emails.

(Prompt: the 'new' term for a written instruction to an Al tool for what you want it to do/write/create. This one of the major issues for information professionals as, with the extent to which Als are already in use, there is an urgent need to educate users about Als and how to write a clear and effective prompt to (hopefully) retrieve useful and accurate results. This education and awareness are vital as many people are under the false impression that Als, including chatbots, work like search engines. The ability to understand and write good commands now has more far-reaching implications than in the days of DOS prompts or when entering commands for any database. This is exacerbated by the declining, or lack of, knowledge of many users as to what is actually being done by the software. Just tap the app and it appears, with little consideration as to how it works.

With their AI, Grammarly has also increased its push to be an enterprise tool for business, incorporating the 'ability' of the AI to incorporate 'branding' into text/documents. This apparently will include style guides - an (extra) implication for the indexing or editing side of content creation.

The ethics involved in the development and use of Als is a massive issue we are all having to consider - and is too big to go into here.

And on the pitfalls of AI ...

Earlier this year, a US court case was widely reported after lawyers used <a href="OpenAI">OpenAI</a>'s tool <a href="ChatGPT">ChatGPT</a> to research material for a case ... and then included the *fake* cases that the AI had "hallucinated" in their court filing.

The court found that the cases didn't exist and had "bogus judicial decisions with bogus quotes and bogus internal citations".

The two lawyers and the firm were reprimanded, fined US\$5,000 and had to contact any real people, particularly judges, who had been used in the false citations.

Other (visible) Al tools, such as the new <u>Bing</u> (uses ChatGPT) and Google's <u>Bard</u>, have not been without such "hallucination" incidents.

Hallucinations [an interesting industry choice of euphemism] can be 'deviations from external facts, contextual logic or both' - or to put it simply they make things up / fabricate and present false information / ['lie'?]. When the Als (are used to) create impersonations of people - now all too common - they are referred to as "deep fakes". This is generating a sideline industry developing software and/or services to detect fake images and information.

Some Als are 'trained', and are intended, to hallucinate - to generate data not based on any real-world inputs. These include the art/image Als, such as <u>DALL-E 2</u> (also a product by OpenAI), that are intended to have hallucinations in order to generate images from text or image prompts and that are not strictly based on real-world data or reality.

In referencing fiction as fact: "Skynet" (a major premise of *The Terminator* movies) and Isaac Asimov's Laws of Robotics quickly spring to mind. The first we hope not; the second would probably be a good idea.

What can we do when fake can no longer be distinguished from real? Too late. Now there is also a burgeoning industry creating software/other Als to detect fakes.

Als are well and truly with us now. They can be interesting and scary; are potentially useful even fun - and it is now vital to learn about them.

So, just go online and experiment (tip: remember your cyber security: use a separate, dedicated email account to register (\*\*\*)) and 'be careful out there'.

## ABC's Big Weekend of Books

The ABC's Radio National (RN) held its online writers' festival again in mid-June this year. Many of the interviews from the Big Weekend of Books are still available online:

https://www.abc.net.au/radionational/programs/big-weekend-of-books/schedule-2023/102456768

Links: https://www.abc.net.au/radionational/programs/big-weekend-of-books

#### Elisabeth Thomas

#### Real or not?



[All 3 are Al-generated images]

# What's in *The Indexer*?

The March issue of *The Indexer* is available.

Did you know that the electronic version of *The Indexer* is available to subscribers in the last week of the month before the month of publication? Get ahead with your reading by subscribing.

More info at https://www.theindexer.org

# The Indexer

The International Journal of Indexing

Volume 41.1 (March 2023)

**Editorial** Mary Coe

#### Articles

Making the unseen visible: the reading act Karin McGuirk

Chop off their head(ing)s! An over-indexing peer review with a French Revolution theme Ruth Martin | Joanna Penning

Indexing The Indexer, Part 4. Final report and recommendations Mary Coe | Max McMaster | Ann Kingdom

Finding your first book-indexing job

#### **Conference Reports**

'Continental Connections': a report on the Berlin international conference, 2022 Madelon Nanninga

The best of both worlds? Reflections on the first hybrid international indexing conference in Berlin Ann Kingdom

The accidental indexer tourist in Berlin Caroline Diepeveen

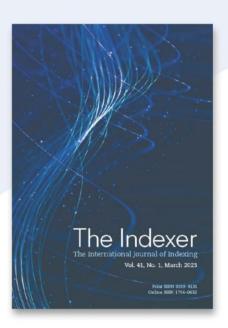
#### Forty Years Ago

The Indexer forty years ago (April 1983) Hazel K. Bell

#### Accolades for indexers Indexing Awards 2022

Mary Coe and Ann Kingdom

**Indexes Reviewed** Christine Shuttleworth



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www.liverpooluniversitypress.co.uk/journal/index







## **ANZSI** events

For full details, follow a link (if included) or go directly to the Events webpage.

## **ANZSI Council meeting**

21 August 2023

5.00 – 7.00 pm (AEDT), Zoom videoconference

## **ANZSI Conference 2023**

19 - 21 October 2023, Charles Sturt University (CSU) Conference Centre, Wagga Wagga, NSW "Making Connections"

## ANZSI Annual General Meeting 2023

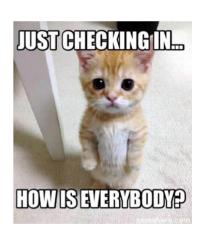
19 October 2023, Charles Sturt University (CSU) Conference Centre, Wagga Wagga, NSW To be held following the day's conference sessions, in person and online

## **ANZSI Council meeting**

30 October 2023

5.00 – 7.00 pm (AEDT), Zoom videoconference





# Other events

Society of Indexers (UK) Annual Conference 2023

26 September 2023, The Terrace, Wellington Street, Leeds, England

'Bringing the outside in: expand your indexing horizons'

https://www.indexers.org.uk/conference-2023/

# **Contact information**

General email: info@anzsi.org



**ANZSocietyIndexers** 



@ANZSI\_indexers

# **ANZSI Council 2022-23**

President: Madeleine Davis

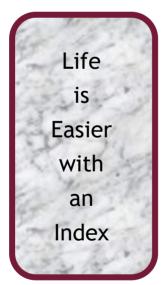
Vice-president: **Shirley Campbell** 

Secretary: <u>Sherrey Quinn</u>
Treasurer: <u>Michael Wyatt</u>

Council members: Elisabeth Thomas, Marnie Hannagan and Sharon Betridge.

# Group and regional contacts

Please consult the <u>ANZSI website</u> for details of regional and interest groups, and contacts.





## Newsletter

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**Editor: Elisabeth Thomas** 

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### Schedule

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**Contribution deadline:** second Friday of the month of publication.

Please email contributions to the editor, Elisabeth Thomas, at <a href="mailto:editor@anzsi.org">editor@anzsi.org</a>.

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