



Newsletter of the Australian and New Zealand Society of Indexers Inc.

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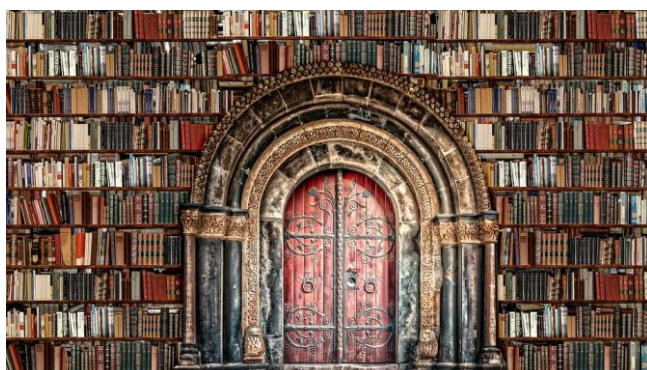
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Council update

The fifth meeting of Council for 2021-22 was held on Monday 21 March 2022. At this meeting we had the pleasure of welcoming Sharon Betridge as a new Council member.

To celebrate ANZSI National Indexing Day this year, a special Zoom webinar was held on Thursday 31 March, featuring two sessions. One presentation was given by Juliet Richters covering “Using ‘soft marketing’ to build your indexing business”; the other was presented by Mary Coe and explored “Whom should we aim to please when creating book indexes?”. Both sessions were very well received with 18 members attending. A summary of both sessions appears elsewhere in this newsletter.

Victorian members also celebrated the NID with a lunch hosted by Karen Gillen which I attended on Wednesday 2 March. A short report appears in this newsletter.

At the Council meeting I outlined my discussion with ICRIS representatives whereby those societies which held online virtual annual conferences and recorded the sessions, may consider the possibility of other societies re-broadcasting these to their members. Council recommended that this rebroadcast should also include a fee negotiated by mutual agreement between the societies. For ANZSI members geographically distant from other society conferences and at a disadvantage from attending online due to time zones, this was seen as a real bonus and benefit to ANZSI members.

Routine matters included reports on correspondence, finances, membership, ANZSI Library, Accreditation Committee and Awards Committee. Both the Vice President position description and the Secretary position description were updated.

Madeleine Davis, President

New ANZSI Education Officer

I would like to introduce myself to members as the ANZSI Education Officer.

I have been a professional indexer and metadata specialist for 30 years, working in a variety of formats and media (including books, journals, databases and websites) and in a wide range of subject areas.

I have been an active ANZSI member since 2007 and have held various roles on committees and Council. I currently work as a metadata specialist at the Australian Institute of Health and Welfare, and I am Editor of *The Indexer: The International Journal of Indexing*. I am also a PhD student at the School of Information and Communication Studies at Charles Sturt University, conducting research on e-book indexes. I recently submitted my doctoral thesis for examination and hope to graduate later this year. I will then be reporting on my findings in articles and presentations and hopefully continuing with further research on use of indexes. You can read more about my background on my [LinkedIn page](#).

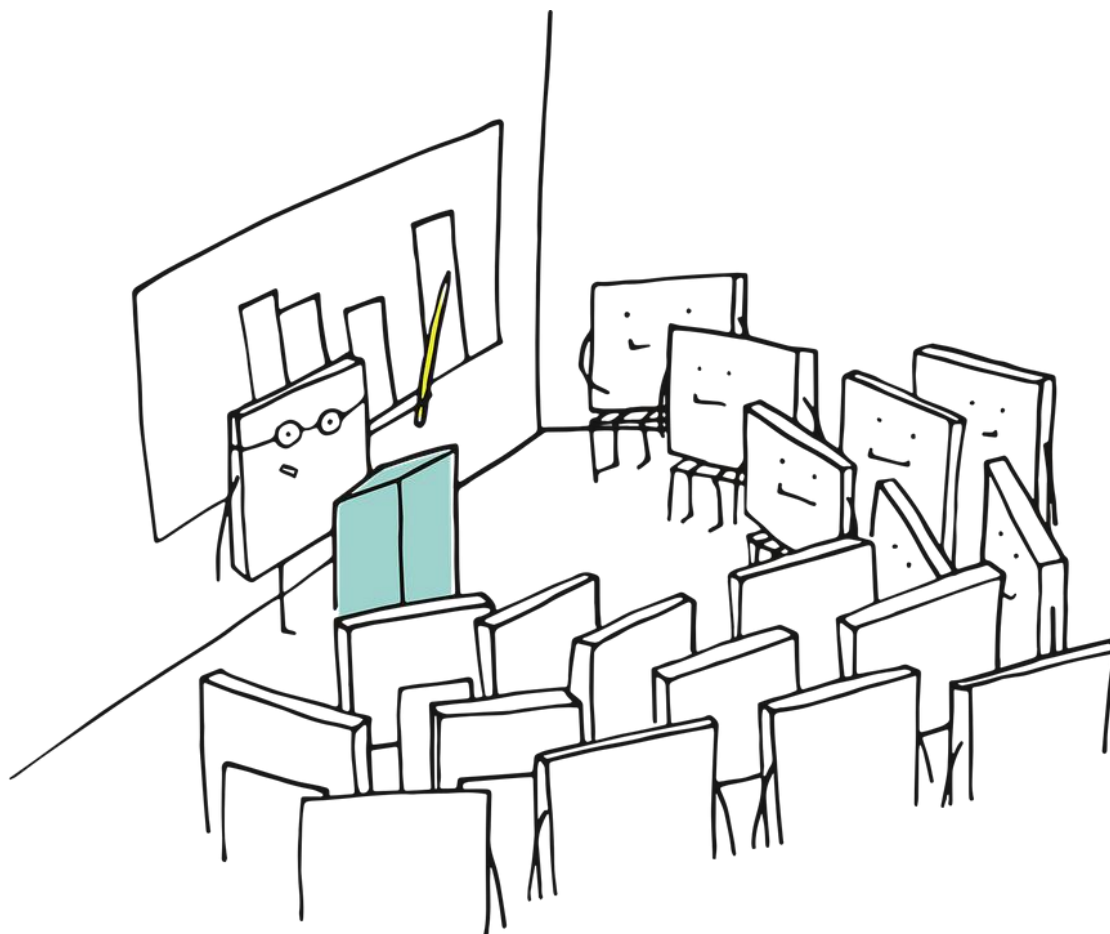


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The Education Officer role involves developing, managing and promoting indexing training and professional development (PD) activities. Several other indexing societies offer online training courses for new indexers (see the [ANZSI website](#) for details), and rather than duplicate those efforts, my focus this year will be on developing and organising professional development (PD) activities. Karen Gillen, the previous Education Officer, has passed on to me many ideas from society members for PD sessions. Thank you to Karen for her work and for compiling that list, there is a lot to cover! Members have suggested presentations about quoting, handling the metatopic, indexing various types of media and materials (such as images, cookbooks and newsletters), and using software (including not just dedicated indexing software but additional programs such as Microsoft Word and Adobe InDesign). The online session that I presented via Zoom on 31 March 2022 for National Indexing Day revealed a great deal of interest in e-book indexing, so further sessions on that topic will be planned too. That Zoom session ran very smoothly, and I plan to continue using the online format. We will also continue to schedule sessions at times that we hope will be convenient for members across Australia and New Zealand.

I am happy to hear from ANZSI members with further ideas about PD sessions and suggestions for convenient times and formats for presenting these. You can reach me via email at education@anzsi.org

Mary Coe



NID professional development: Using ‘soft marketing’ to building your indexing business

Although my talk had ‘marketing’ in the title, it was not about direct marketing techniques like advertising or maximising the number of hits on an indexer’s website, or indeed making people realise why they should have an index at all. It was about how indexers can get work by using more subtle techniques.

Assuming that the potential client is seeking an indexer, the talk included tips on getting your name known; getting discovered when searchers don’t know your name; having friends and colleagues who will recommend you; and finding people who need indexes, especially if you have specific topic expertise.

A key point was that people searching for an indexer will be reassured that you are genuine and competent if they hear of you or see your name in several places (eg. ANZSI Indexers Available, IPEd Editors Directory and LinkedIn or your own website, if you have one) or, better still, meet you in person. Other suggestions included Googling yourself, getting your name on your work and promoting your successes.

Juliet Richters



NID professional development: “Whom should we aim to please?”

I examined and reconsidered the question that was asked 20 years ago by Hazel Bell: “Whom should we aim to please?”. My aim was to apply the question in the context of ebook indexes, and I based my presentation on my forthcoming article in the June 2022 (Vol 40, No 2) issue of *The Indexer: The International Journal of Indexing* (Coe, 2022).

Bell considered five sets of interested parties who all want slightly different things from an index. They are index users, the subject of indexes (or as she called them “the indexed”), authors, publishers and regulators (the people who set the standards or guidelines for book indexing). Each of those parties were considered in turn, reflecting on my doctoral research into how people find information in ebooks using indexes, full-text search tools and tables of contents.

After considering the viewpoint of these various parties, the conclusion was that index users are the people we should satisfy. I suggest that that creating indexes in the new medium of the ebook is a golden opportunity for considering new and innovative ways of creating indexes that will please their users.

Mary Coe

ANZSI Library news



Photograph: Karen Gillen

Donations

ANZSI welcomes the donation of any indexing-related material (books, journals, DVDs, CDs etc.) to the library, including duplicates of items already held by the library. If you have any material that you would like to donate, please contact the relevant library officer:

Australia: [Karen Gillen](#)

New Zealand: [Carol Dawber](#)

Recent donations received

Helen Enright, a former ANZSI member, kindly donated the following texts:

Browne, Glenda and Jermey, Jon. *The indexing companion*. Cambridge: Cambridge University Press, 2007.

Browne, Glenda. *The indexing companion workbook: book indexing; your indexing mentor in a book*. Blaxland, NSW: Glenda Browne, 2009.

Knight, G Norman. *Indexing, the art of; a guide to the indexing of books and periodicals*. London: George Allen & Unwin, 1979.

An apology for the incorrect attribution in the February 2022 ANZSI Newsletter that these items came from Glenda Browne. Glenda sent the books on to the Library on Helen's behalf.

Kerry Biram, ANZSI member since 1981, kindly donated the following copies of *The Indexer*:

Vol 1, No 1 (1958) - Vol 20, No 2 (1996)

Vol 23, Nos 3 - 4 (2003)

Vol 25, No 4 (2007)

Vol 26, Nos 1 - 4 (2008)

Call for missing Newsletters

AusSI Newsletter (1976-2004)

The Library now includes an almost full set of original printed copies of the *AusSI Newsletter* (which were among the ANZSI-related materials that John Simpkin left to the former Victorian Branch of ANZSI). There are only two issues missing:

1977, Vol 1, No 3

2004, Vol 28, No 1

If you have original printed copies of either of these issues, please consider donating them to the ANZSI Library, either now or in the future.

ANZSI Newsletter (2005-2013)

The *ANZSI Newsletter* continued to be printed and posted to members until 2014, after which only electronic copies were provided. The last printed issue was Vol 9, No 11, December 2013.

In the interests of maintaining an archive of original printed copies of the *ANZSI Newsletter*, Library Officer Karen Gillen has donated her personal collection to the ANZSI Library. However, there are 19 issues missing from the set. The missing issues are:

2005, Vol 1, No 10

2006, Vol 2, Nos 1, 2, 4, 5, 7

2008, Vol 4, Nos 1, 2, 3, 6, 8

2009, Vol 5, Nos 1, 2, 3, 9

2011, Vol 7, Nos 7, 8, 9

2012, Vol 8, No 1

If you have original printed copies of any of these issues, please consider donating them to the ANZSI Library, either now or in the future.

Loans

The full list of holdings of both the Australian collection and the New Zealand collection can be [viewed or downloaded](#) from the members area on the ANZSI website.

If you wish to borrow any items from the library, or have any queries about loan conditions for either collection, please contact the relevant library officer:

Australia: [Karen Gillen](#)

New Zealand: [Carol Dawber](#)

Karen Gillen, Library Officer (Australia)



National Indexing Day

National Indexing Day lunch, Melbourne

*Happy National
Indexing Day!*



Madeleine Davis

Photograph: Miranda Fyfield

On Wednesday 2 March, nine ANZSI members gathered for lunch in beautiful riverside surroundings in Werribee, on the western outskirts of Melbourne, to celebrate National Indexing Day. They travelled from across the greater Melbourne metropolitan area as well as from regional cities and towns to attend. If any excuse were needed, then it was the visit by Madeleine Davis, ANZSI President, coming 'down' from the Blue Mountains west of Sydney, to Melbourne.

During lunch and some celebratory champagne, we enjoyed meeting in-person for the first time, or catching up with long-time colleagues after years of COVID restrictions. Wonderful as the technology is, a Zoom meeting just cannot capture the pleasure of being with friends and colleagues, meeting new people and sharing face-to-face conversations.

Several of us had attended (via Zoom) the Society's recent professional development sessions on indexing legal texts, so it was a real pleasure to meet one another, and to meet two of the presenters, Madeleine Davis and Karen Gillen.



Karen Gillen

Photograph: Madeleine Davis



Alisa Dodge

Photograph: Karen Gillen



Marnie Hannaghan

Photograph: Miranda Fyfield

I was also delighted to meet my instructor from the online UC Berkeley indexing course, Max McMaster, and to hear him speak of his love of teaching. This didn't surprise me: Max's patience and encouraging support throughout the course were legendary amongst my student cohort. It was so pleasant to meet in person.



Back: Sharon Betridge, Max McMaster

Front: Terri Mackenzie

Photograph: Miranda Fyfield



Kerryn Burgess, Miranda Fyfield

Photograph: Madeleine Davis

Conversation over our leisurely lunch was wide-ranging, from journal indexing to publishers' idiosyncrasies, choices of subject terms, quoting issues, thoughts on how ANZSI can assist individual indexers, suggestions for conference speakers, stories of how we'd arrived at freelance indexing and suggestions on how to get indexing work. Kerryn Burgess put it this way: "I think it was the first time I've ever gone to a social event where I didn't have to explain to an incredulous listener that yes, indexing is an occupation, and no, it can't all be done by a computer".

As we were saying our farewells, there was a take-home treat. Since we were at the home of the ANZSI Library Officer, we were able to browse the wide selection of items in the ANZSI Library collection. I came away with three interesting books to extend my professional development. Did you know that return postage of library books is free for ANZSI members? Definitely the icing on the cake!

Thank you so much, Karen, for your gracious hosting of this highly successful lunch. We all had a really good time and trust that this new year will favour many more gatherings.

Miranda Fyfield



ANZSI Membership for 2022-2023

ANZSI membership subscriptions for 2022-2023 fall due on 1 July 2022. A renewal email will be sent to you in June, with a link to make a payment.

Renewing your membership ensures that you retain the benefits that you enjoy as an ANZSI member, including the *ANZSI Newsletter*, a discounted subscription rate for *The Indexer*, listing in Indexers Available, the ANZSI Library, opportunities for connecting with fellow indexers, and retention of your Accreditation status or access to ANZSI's Accreditation process.

Nikki Davis, Membership Secretary

CINDEX™ indexing software: new owner and home

CINDEX™ indexing software has a new owner and home base. To learn about Cindex, purchase new licenses or upgrades, or request support, please visit www.scribendi.ai/cindex

Scribendi, Inc. is a Canadian company based in Chatham, Ontario. For two decades, Scribendi has been a leading provider of editing and proofreading services and software, and now adds Cindex to its distinguished portfolio.

As Scribendi begins providing support, please be assured that we will be providing assistance during this transition period and that other familiar sources of help are still available: the cindexusers discussion group will continue <https://groups.io/g/cindexusers>, and Maria Sullivan (www.sullivanindex.com) will also be available for more extensive project- and technique-specific advice on a consultancy basis.

Indexing Research will continue to offer indexing services and, with Scribendi's encouragement, give occasional Cindex presentations at meetings of the various indexing societies. We have always enjoyed these, and we look forward to resuming them as in-person meetings once again become possible.

Sincerely

Frances S. Lennie, Indexing Research, www.indexres.com 27 April 2022



Frances Lennie is a member of ANZSI and has been a frequent visitor to Australia, supporting ANZSI members via workshops and conference papers. ANZSI Council and members wish her well in her next endeavours.

Madeleine Davis, President

Finding content in *The Indexer* survey

The Indexer

The International Journal of Indexing

Have your say...

Forty years on from a similar request in the April 1982 issue of *The Indexer*, we are running an online survey looking at how people find content in the journal. We need your help in evaluating the access points to the vast amount of material in *The Indexer* so that we can determine the journal's future direction.

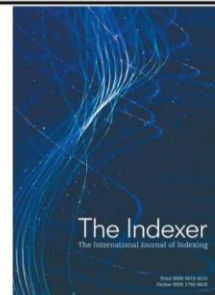
This is **a survey with a difference**... we want you to enjoy doing it! It includes several fun exercises to help you explore options for finding content in back issues of the journal. These are optional, but we hope you will have a go at them.

Visit <https://www.theindexer.org/> for more information and a link to the online survey.

Contact the Editor, Mary Coe, if you have any questions: editor@theindexer.org

Closing date 31 May 2022

<https://www.liverpooluniversitypress.co.uk/journals/id/87>



People

Returning member

Welcome back to Frieda Evans in the Northern Territory who has rejoined the Society.

Nikki Davis, Membership Secretary

What's in *The Indexer*?

The March issue of *The Indexer* is available.

Did you know that the electronic version of *The Indexer* is available to subscribers in the last week of the month before the month of publication? Get ahead with your reading by subscribing.

More info at <https://www.theindexer.org>

The Indexer

The International Journal of Indexing

Volume 40.1
(March 2022)

Editorial

Mary Coe

Articles

The book index: child of letters, tool of knowledge, weapon of deconstruction
Michele Combs

Indexing The Indexer, Part 1. Lost in the forest: navigating the journal's indexes
Ann Kingdom

Indexing in the educational publishing industry: moving the index to the next level
Deon Du Preez Schutte

Quoting on book indexing projects
Max McMaster

Modern US standards for indexes of documents
Pilar Wyman and Judi Gibbs

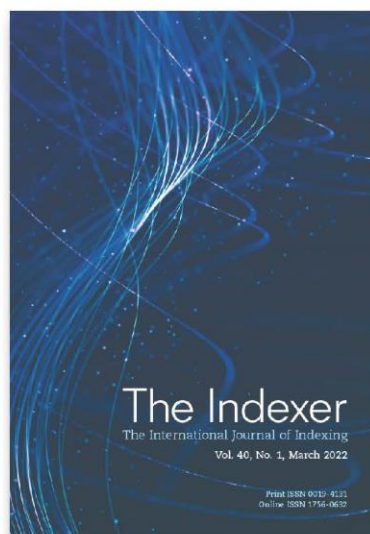
Conference Reports

Society of Indexers online conference 2021: 'Boosting Your Indexing Business'
Ann Kingdom

Indexing societies connect virtually in times of COVID-19
Pierke Bosschieter and Caroline Diepeveen

Forty years ago

The Indexer forty years ago (April 1982)
Hazel K. Bell



Did you know that the indexes to the journal are available on *The Indexer* website?

Search for content by category or using the author, title, and subject indexes.

Visit www.theindexer.org/indexes/

You can also search for content in the journal via the LUP website or through Scopus.

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ANZSI events

For full details, follow a link (if included) or go directly to the [Events webpage](#).

ANZSI Council meeting

2 May 2022 **POSTPONED TO 16 May 2022**

5:00 - 7:00 pm (AEDT), Zoom videoconference

ANZSI Council meeting

20 June 2022

5:00 - 7:00 pm (AEDT), Zoom videoconference

ANZSI Council meeting

25 July 2022

5:00 - 7:00 pm (AEDT), Zoom videoconference

ANZSI Annual General Meeting

25 August 2022

6:00 - 7:30 pm (AEDT), Zoom videoconference

ANZSI Council meeting

5 September 2022

5:00 - 7:00 pm (AEDT), Zoom videoconference



Other events

Indexing Society of Canada / Société canadienne d'indexation (ISC/SCI) Conference 2022 : Congrès 2022

12-14 May 2022, online

Past perfect, Future progressive

<https://conference.indexers.ca/>

Association of Southern African Indexers and Bibliographers (ASAIB) Conference 2022

19 -20 May 2022, online

Indexing in Service of the Reader

https://www.anzsi.org/wp-content/uploads/2022/05/ASAIB-2022-Conference-and-Workshops_Programme_Registration.pdf

Continental Connections: International Indexing Conference

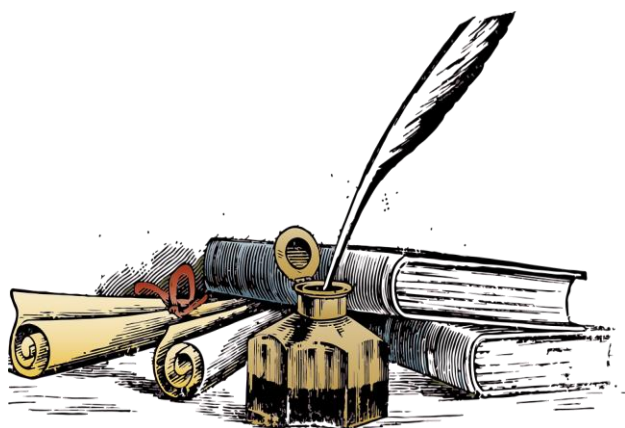
17-18 October 2022, Berlin, Germany and online

Organised jointly by the Netherlands and German indexing networks (NIN and DNI) and the Society of Indexers, in cooperation with the Deutsche Gesellschaft für Information und Wissen e.V. (DGI), this will be a hybrid event, with presentations live-streamed to online participants.”

Registration opens in May 2022.

<https://dgi-info.de/provisional-program/>

<https://dgi-info.de/continental-connections-international-indexing-conference/>



Contact information

General email: info@anzsi.org



ANZSocietyIndexers



@ANZSI_indexers

ANZSI Council 2021-22

President: [Madeleine Davis](#)

Vice-president: [Shirley Campbell](#)

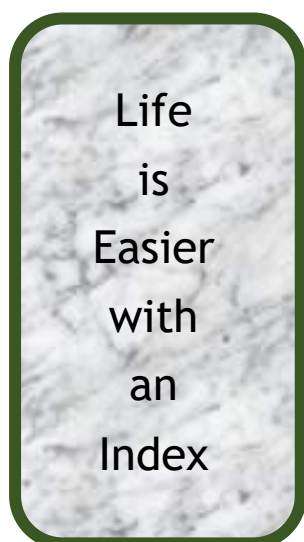
Secretary: [Sherrey Quinn](#)

Treasurer: [vacant](#)

Council members: Elisabeth Thomas, Juliet Richters, Marnie Hannagan, Tanya Edbrooke and Sharon Betridge.

Group and regional contacts

Please consult the [ANZSI website](#) for details of regional and interest groups, and contacts.



Newsletter

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Open the PDF with Adobe Acrobat Reader for best reading/printing view.

Opinions and statements expressed in the Newsletter are those of the individual contributors, and do not necessarily reflect the opinions of the Society.

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Schedule

The *ANZSI Newsletter* is published six times a year - in February, April, June, August, October and December.

Contribution deadline: second Friday of the month of publication.

Please email contributions to the editor, Elisabeth Thomas, at editor@anzsi.org.

Advertising rates

Please visit our [website](#).